



Community Revitalization
Norfolk, VA

Downtown Norfolk
November 12, 2011

175 volunteers with CSX and City Year improve, beautify Downtown Norfolk



NORFOLK, VA—CSX and City Year joined the City of Norfolk and the Freeman Street Area Association in bringing together 175 volunteers to plant 20 trees and thousands of plants from 9 a.m. to 2 p.m. throughout the Downtown Norfolk Area. The event was the 17th of 20 service days the railway will organize by the end of the year in communities throughout its system. On October 17, 2009, the railway and City Year painted, landscaped and built benches to transform the St. Helena Elementary School & Berkley Community Center in Norfolk. For more information on these projects, go to <http://www.beyondourrails.org/map>.

“CSX is excited to be back in Norfolk as part of our City Year Service Day initiative, engaging CSX employees and community volunteers in transformative projects designed to improve and enhance the communities in which we live and operate,” says Quintin Kendall, CSX Regional VP, State Government Affairs. “Working with the City of Norfolk, we identified two key projects—enhancing the downtown’s gateway on Waterside Drive and developing a much-needed park in the vacant lot that resulted from the TIDE. With 175 volunteers, we believe we have in one day done much to revitalize both areas by planting trees, shrubs, sod and mulch, beautifying them for years to come.”

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CSX Corporation, based in Jacksonville, Fla., is one of the nation's leading transportation companies, connecting customers to ports, distribution centers and markets across the eastern United States. Through grass-roots volunteerism and focused corporate giving, CSX is committed to supporting the communities where it operates. City Year's mission is to build democracy through citizen service, civic leadership and social entrepreneurship. It is through service that we can demonstrate the power and idealism of young people, engage citizens to benefit the common good, and develop young leaders of the next generation. City Year is a nonprofit AmeriCorps national service organization.

CSX is a national sponsor of City Year. The railway is proud to help support organizations that improve parks, schools, recreational centers and other public places in the many types of rural, suburban and urban communities that CSX connects and serves. In September, the railway was added to the Dow Jones Sustainability Index for its achievements in environmental performance, including reaching ahead of schedule the company's voluntary goal of reducing greenhouse gas emissions by eight percent and its "Trees for Tracks" program to plant one tree for each of the 21,000 miles of CSX track.